



# Principais razões para trocar

A SUA ESCOVA DE DENTES



# A cada 3 meses

para prevenir a  
acumulação das  
bactérias nas cerdas.





**Se as cerdas  
estiverem danificadas**

elas não vão limpar os dentes  
correctamente



Por prevenção,  
**depois que**  
**recuperou**  
de um resfriado,  
gripe ou dor de  
garganta





The Colgate logo is positioned in the top left corner. It consists of the word "Colgate" in a white, italicized, sans-serif font, with a registered trademark symbol (®) to its upper right. Below the text is a white, stylized smile. The entire logo is set against a red, rounded rectangular background.

*Colgate*®

A stylized white toothbrush is shown on the left side of the image. The head of the toothbrush features several horizontal bristles, some of which are colored orange. The handle is a simple white curve. Surrounding the toothbrush head are several small, light blue starburst or sparkle graphics, suggesting cleanliness and freshness.

Além disso ... Uma nova  
**limpa 95% melhor!**